



WCVB 5 TV Place Needham, MA 02492 Main: (781)449-0400 Billing: (781)433-4283

Station	Account Executive	Sales Office	Sales Region		
WCVB	Scott Tarka	Boston	Local		

Advertiser Product Estimate Number

Obama/D/President 101- Candidate Orders 1143 :Obama for An

GMMB Attention: Accounts Payable

3050 K St, NW

Washington, DC 20007

Send Payment To:

Billing Address:

WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

Flight Dates	Order #	Alt Order #
05/09/12 - 06/03/12	908956	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 9912856	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Spots/

1

Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 05/15/12	06/03/12	Good Morning America	658-9a	МГWГF	1:00	1	\$2,000.00	NM	
Weeks:	Start Date 05/28/12	End Date 06/03/12 MTWTFSS - TWTF	Spots/Week 1	Rate \$2,000.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3 \	WCVBW 05	/30/12 8:40 AM Good M	lorning America	658-9a	1:0	0 OFA- 12-	G-017H		\$2,000.00 NM

Total Spots

**Payment Terms 30 Days** 

 Gross Total
 \$2,000.00

 Agency Commission
 \$300.00

 Net Amount Due
 \$1,700.00